



medical technology
ASSOCIATION OF NEW ZEALAND

MTANZ New Zealand Manufacturing & Export Award 2021

We invite you to enter your company in the **Medical Technology Association of New Zealand (MTANZ) New Zealand Manufacturing & Export Award 2021**.

The Medical Technology Association of NZ believes in celebrating exciting medical technology innovation that changes the lives of patients. The MTANZ Award is to recognize the excellent innovation in the NZ medical technology manufacturing industry and is open to all New Zealand-based medical technology manufacturing and/or exporting companies.

Through this award MTANZ seeks reward those who achieve outstanding results by the introduction of innovative medical technology into the New Zealand and/or international markets.

Companies and employees can self-nominate by addressing the criteria relevant to this category. The submissions are then critiqued by a panel of independent judges.

There are benefits from entering the **MTANZ New Zealand Manufacturing & Export Award**

- The **MTANZ Award** is an excellent way to raise your company profile. Finalists and winner receive widespread coverage showcasing their achievements, and for an unlimited period.
- The **MTANZ Award** gives you the opportunity to engage with New Zealand's medical device community. Attending the HealthTech Conference Gala Dinner & MTANZ Awards gives you the chance to a distinguished network of industry leaders.
- The **MTANZ Award** demonstrates to your staff and clients that your business is committed to the pursuit of excellence and improved patient outcomes.
- The **MTANZ Award** is presented at the HealthTech Conference Gala Dinner & MTANZ Awards **22 June 2021** and all finalists are profiled to dinner attendees, including distinguished guests. The award is a trophy and framed certificate.



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MTANZ New Zealand Manufacturing & Export Award 2021 Rules and Criteria

The Medical Technology Association of New Zealand (MTANZ) welcomes New Zealand design/manufacturing and exporting companies based in New Zealand to participate in the **2021 MTANZ New Zealand Manufacturing & Export Award for Excellence in Medical Technology**.

This MTANZ award recognises the innovative and extraordinary contribution of medical technology in improving health outcomes of patients.

A company can enter a product designed, developed and or manufactured in New Zealand between **1 January 2019 and 1 January 2021** and is used in the diagnosis, prevention, treatment or management of disease and disability.

How to enter:

- Complete the attached nomination form
- Address the criteria and include an executive summary as set out in the rules
- Include any supporting documentation as set out in the rules
- Send your application by **Friday, 14th May 2021** to
Melanie Pitto – MTANZ NZ Manufacturing & Export Award
Email: melanie@mtanz.org.nz
Medical Technology Association of NZ
PO Box 74116
Greenlane Central, Auckland 1546

MTANZ New Zealand Manufacturing & Export Award 2021 Criteria:

The medical device or technology that meets the following criteria:

- Evidence that it has been designed and developed in New Zealand by a New Zealand owned and operated company
- Evidence of intellectual property development and/or assignment to the product.
- Evidence of innovation and technical excellence
- Evidence for the potential to improve patient outcomes (directly or by improving systems supporting patients' treatment)

In addressing the criteria applicants should consider and address the following:

- Describe the company
- Describe the medical device or technology
- Define the health problem that the technology addresses?
- Compare your product with what is currently available to address this issue?
- Describe how this medical device or technology was developed.
- Describe what is innovative about the product.
- Provide evidence of market penetration, in NZ and/or internationally, including sales .
- Describe the steps taken to demonstrate that the medical device or technology works, (including but not confined to published data, results of clinical trials, and patient feedback)

Rules:

- Entries are accepted from a medical technology design or manufacturing company based in New Zealand.
- A company can enter more than one product (up to three) and each product will require a separate application
- A product can include medical technology used in the diagnosis, prevention, treatment or improvement of treatments of disease and disability
- The product must be manufactured in New Zealand between 1 January 2019 – 1 January 2021
- Entries must be sent to MTANZ in pdf format
- Entries must include an executive summary about the product which could be used in future promotion of no more than 200 words
- Entries must address the criteria and each response to the criteria must be no more than 300 words in length
- Applicants must complete an entry form signed by a person authorized by the company
- Entries can include photographs and other supporting documentation but must not include product samples
- Entrants must be willing to participate in promotional activities around the Award
- The judges' decision is final and no further correspondence about the judges' decision will be made with the entrants

Judges:

There are up to four judges on the award panel. Each judge is nominated for their expertise in medical technology, academia and research or represents a health professional or consumer perspective.

Timeline:

Nominations must be received at MTANZ Secretariat by **Friday, 14th May 2021**.

From the nominations received, three finalists will be chosen and invited to attend the HealthTech Conference Gala Dinner & MTANZ Awards. The finalists will be notified by **Wednesday 9th June 2021**.

The winner will be announced at the HealthTech Conference Gala Dinner & MTANZ Awards in Auckland on Tuesday, 22nd June 2021.



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Entry Form

Section 1

Company name _____

Product name _____

Section 2

Product assists with disease and disability in the following way (please circle):

Diagnosis

Prevention

Treatment

Management

Section 3

Contact 1 First name _____ Surname _____

Contact 1 Position/Title _____

Contact 1 Email _____ Phone _____

Contact 2 First name _____ Surname _____

Contact 2 Position/Title _____

Contact 2 Email _____ Phone _____

Authorisation:

I agree with the rules of the Award set out by MTANZ and have provided accurate information about the product in this entry form. I am authorized by the company to submit an entry on its behalf.

Signature

Name

Position

Date