



medical technology
ASSOCIATION OF NEW ZEALAND

MTANZ Innovation Award 2021

We invite you to enter your company in the **Medical Technology Association of New Zealand (MTANZ) Innovation Award 2021**.

The Medical Technology Association of NZ believes in celebrating exciting medical technology innovation that changes the lives of patients. The prestigious MTANZ Innovation Award is recognition of the excellent innovation in our industry.

By entering the award, it encourages member companies and industry professionals to excel in the achievement of their business and personal goals, and reward those who achieve outstanding results by the introduction of innovative medical technology into the New Zealand market.

If you are a MTANZ member company, regardless of size or location these awards are open to you.

Just by entering the **MTANZ Innovation Award** you may:

Boost your profile

The **MTANZ Innovation Award** is an excellent way to raise your company profile. Finalists and winner receive widespread coverage showcasing their achievements.

Access a distinguished network of industry leaders

Take the opportunity to engage with New Zealand's medical device community. Attending the HealthTech Week Gala Dinner & MTANZ Awards gives you the chance to meet and mingle with industry professionals.

All nominees will benefit from entering the awards. Examining the process by which excellence in innovation can be achieved helps businesses identify key areas for improvement. In addition, entering the award demonstrates to staff and clients that the business is committed to the pursuit of excellence and improved patient outcomes.

MTANZ Innovation Award Winner Receives

- Announced at the HealthTech Conference Gala Dinner & MTANZ Awards **22 June 2021** following a brief profile of all finalists to dinner attendees
- The MTANZ Innovation Award Trophy and framed certificate
- The ability to promote your win for an unlimited period
- Publicity on the MTANZ website and other related promotional material and avenues

Member companies and their employees can self-nominate for the award by addressing a range of criteria that are relevant to the category. The submissions are then judged by a panel of independent judges.



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MTANZ Innovation Award 2021 Rules and Criteria

The Medical Technology Association of New Zealand (MTANZ) welcomes any current MTANZ 2020/2021 Member company or organisation based or represented in New Zealand to participate in the **2021 MTANZ Innovation Award for Excellence in Medical Technology**.

This MTANZ award recognises the innovative and extraordinary contribution of medical technology in improving health outcomes of New Zealand patients.

A company can enter a product launched in New Zealand between **1 January 2019 and 1 January 2021** and used in the diagnosis, prevention, treatment or management of disease and disability.

How to enter:

- Complete the attached nomination form
- Address the criteria and include an executive summary as set out in the rules
- Include any supporting documentation as set out in the rules
- Send your application by **Friday, 14th May 2021** to

Melanie Pitto – MTANZ Innovation Award
Email: melanie@mtanz.org.nz

Medical Technology Association of NZ
PO Box 74116
Greenlane Central, Auckland 1546

MTANZ Innovation Award 2021 Criteria:

The product must demonstrate the following criteria:

- Evidence of significant contribution to improving patient outcomes by enhancing quality of life
- Evidence of technical and clinical excellence

In addressing the criteria applicants should consider and address the following questions:

- Describe the technology
- Define the health problem the technology is addressing?
- Compare your product with what is currently available to address this issue?
- Describe improved patient outcomes achieved with your product?
- Scientific evidence to support the claims against the criteria including published data, results of clinical trials, and patient feedback

Rules:

- Entries are accepted from a medical technology company based in New Zealand or represented in New Zealand at the time of product launch
- Entries will be accepted from current MTANZ 2020/2021 Members only
- A company can enter more than one product (up to three) and each product will require a separate application
- A product can include medical technology and used in the diagnosis, prevention, treatment or improvement of disease and disability
- The product must be launched in New Zealand between 1 January 2019 – 1 January 2021
- Product must have either been designed, manufactured or distributed in New Zealand
- Entries must be sent to MTANZ in pdf or paper copy
- Where the entry is supplied in paper copy, please send 5 copies, this includes 5 copies of print advertising if applicable
- Entries must include an executive summary about the product which could be used in future promotion of no more than 200 words
- Entries must address the criteria and each response to the criteria must be no more than 300 words in length
- Applicants must complete an entry form signed by a person authorized by the company
- Entries can include photographs and other supporting documentation but must not include product samples
- Entrants must be willing to participate in promotional activities around the Award
- The judges' decision is final and no further correspondence about the judges' decision will be made with the entrants

Judges:

There are up to four judges on the award panel. Each judge is nominated for their expertise in medical technology, academia and research or represents a health professional or consumer perspective.

Timeline:

Nominations must be received at MTANZ Secretariat by **Friday, 14th May 2021**

All finalists will be notified by **Friday, 11th June 2021** and invited to attend the HealthTech Conference Gala Dinner & MTANZ Awards evening in Auckland **Tuesday, 22nd June 2021** where the winner will be announced.



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Entry Form

Section 1

Company name _____

Product name _____

Section 2

Product assists with disease and disability in the following way (please circle):

Diagnosis

Prevention

Treatment

Management

Section 3

Contact 1 First name _____ Surname _____

Contact 1 Position/Title _____

Contact 1 Email _____ Phone _____

Contact 2 First name _____ Surname _____

Contact 2 Position/Title _____

Contact 2 Email _____ Phone _____

Authorisation:

I agree with the rules of the Award set out by MTANZ and have provided accurate information about the product in this entry form. I am authorized by the company to submit an entry on its behalf.

Signature

Name

Position

Date