



# 2022 MTANZ Manufacturing and Export Award Submission

Company Name \_\_\_\_\_  
Product \_\_\_\_\_

The product must demonstrate the following criteria:

1. Evidence that it has been designed and developed in New Zealand by a New Zealand owned and operated company
2. Evidence of intellectual property development and/or assignment to the product
3. Evidence of innovation and technical excellence
4. Evidence for the potential to improve patient outcomes (directly or by improving systems supporting patients' treatment)

## **Executive Summary** *(max 200 words)*

## **Describe the company** *(max 40 words)*

## **Describe the medical device or technology** *(max 60 words)*

**Define the health problem the technology is addressing** *(max 100 words)*

**Compare your product with what is currently available to address this issue** *(max 100 words)*

**Describe how this medical device or technology was developed** *(max 100 words)*

**Describe what is innovative about the product** *(max 60 words)*

**Describe Provide evidence of market penetration, in NZ and/or internationally, incl sales** *(max 40 words)*

**Describe the steps taken to demonstrate that the medical device or technology works and has potential to improve patient outcomes including but not confined to published data, results of clinical trials, and patient feedback** (max 100 words; please do not submit clinical papers, extract key supporting quotations and provide reference list of evidence {AUTHOR/S, TITLE, JOURNAL/PUBLICATION DETAILS})

**Additional comments**