



medical technology
ASSOCIATION OF NEW ZEALAND

MTANZ New Zealand Manufacturing & Export Award 2022

We invite you to enter your company in the **Medical Technology Association of New Zealand (MTANZ) New Zealand Manufacturing & Export Award 2022**.

The Medical Technology Association of NZ believes in celebrating exciting medical technology innovation that changes the lives of patients. The MTANZ Award is to recognize the excellent innovation in the NZ medical technology manufacturing industry and is open to all New Zealand-based medical technology manufacturing and/or exporting companies.

Through this award MTANZ seeks reward those who achieve outstanding results by the introduction of innovative medical technology into the New Zealand and/or international markets.

Companies and employees can self-nominate by addressing the criteria relevant to this category. The submissions are then critiqued by a panel of independent judges.

There are benefits from entering the **MTANZ New Zealand Manufacturing & Export Award**

- The **MTANZ Award** is an excellent way to raise your company profile. Finalists and winner receive widespread coverage showcasing their achievements, and for an unlimited period.
- The **MTANZ Award** gives you the opportunity to engage with New Zealand's medical device community. Attending the HealthTech Week Awards & Networking Night gives you the chance to a distinguished network of industry leaders.
- The **MTANZ Award** demonstrates to your staff and clients that your business is committed to the pursuit of excellence and improved patient outcomes.
- The **MTANZ Award** is presented at the HealthTech Week Awards & Networking Night **28 June 2022** and all finalists are profiled to dinner attendees, including distinguished guests. The award is a trophy that comes with a framed certificate.



medical technology
ASSOCIATION OF NEW ZEALAND

MTANZ New Zealand Manufacturing & Export Award 2022 Rules and Criteria

The Medical Technology Association of New Zealand (MTANZ) welcomes New Zealand design/manufacturing and exporting companies based in New Zealand to participate in the **2022 MTANZ New Zealand Manufacturing & Export Award for Excellence in Medical Technology**.

This MTANZ award recognises the innovative and extraordinary contribution of medical technology in improving health outcomes of patients.

A company can enter a product designed, developed and or manufactured in New Zealand between **1 January 2021 and 1 January 2022** and is used in the diagnosis, prevention, treatment or management of disease and disability.

How to enter:

- Complete the attached nomination form
- Address the criteria and include an executive summary as set out in the rules
- Include any supporting documentation as set out in the rules
- Send your application by **Monday, 30th May 2022** to
Melanie Pitto – MTANZ NZ Manufacturing & Export Award
Email: melanie@mtanz.org.nz
Medical Technology Association of NZ
PO Box 74116
Greenlane Central, Auckland 1546

MTANZ New Zealand Manufacturing & Export Award 2022 Criteria:

The medical device or technology that meets the following criteria:

- Evidence that it has been designed and developed in New Zealand by a New Zealand owned and operated company
- Evidence of intellectual property development and/or assignment to the product
- Evidence of innovation and technical excellence
- Evidence for the potential to improve patient outcomes (directly or by improving systems supporting patients' treatment)

In addressing the criteria applicants should consider and address the following:

- Describe the company (*max 40 words*)
- Describe the medical device or technology (*max 60 words*)
- Define the health problem that the technology addresses (*max 100 words*)
- Compare your product with what is currently available to address this issue (*max 100 words*)
- Describe how this medical device or technology was developed (*max 100 words*)
- Describe what is innovative about the product (*max 60 words*)
- Provide evidence of market penetration, in NZ and/or internationally, including sales (*max 40 words, references if required*)
- Describe the steps taken to demonstrate that the medical device or technology works and has potential to improve patient outcomes including but not confined to published data, results of clinical trials, and patient feedback (*max 100 words; please do not submit clinical papers, extract key supporting quotations and provide reference list of evidence {AUTHOR/S, TITLE, JOURNAL/PUBLICATION DETAILS}*)

Rules:

- Entries are accepted from a medical technology design or manufacturing company based in New Zealand.
- A company can enter more than one product (up to three) and each product will require a separate application
- A product can include medical technology used in the diagnosis, prevention, treatment or improvement of treatments of disease and disability
- The product must be manufactured in New Zealand between 1 January 2021 – 1 January 2022
- Entries must be sent to MTANZ in pdf format
- Entries must include an executive summary about the product which could be used in future promotion of no more than 200 words (*provided template must be used*)
- Entries must address the criteria and combined responses to the criteria must be no more than 600 words in length (*provided template must be used*)
- Applicants must complete the entry form signed by a person authorised by the company
- Entries can include photographs and other supporting documentation but must not include product samples (*strictly no more than 2x A4 supporting pages*)
- Entrants must be willing to participate in promotional activities around the Award
- The judges' decision is final and no further correspondence about the judges' decision will be made with the entrants

Provided template for criteria and executive summary must be used. Template can be downloaded [here](#).

Judges:

There are up to four judges on the award panel. Each judge is nominated for their expertise in medical technology, academia and research or represents a health professional or consumer perspective.

Timeline:

Nominations must be received at MTANZ Secretariat by **Monday, 30th May 2022**.

From the nominations received, finalists will be chosen and invited to attend the HealthTech Week Awards & Networking Evening. The finalists will be notified by **Friday 17th June 2021**.

The winner will be announced at the HealthTech Week Awards & Networking Evening in Auckland on **Tuesday, 28th June 2022**.



medical technology
ASSOCIATION OF NEW ZEALAND

MTANZ New Zealand Manufacturing & Export Award 2022

Entry Form

Section 1

Company name	_____
Product name	_____

Section 2

Product assists with disease and disability in the following way (please tick):			
Diagnosis	Prevention	Treatment	Management

Section 3

Contact 1	First name	_____	Surname	_____
Contact 1	Position/Title	_____		
Contact 1	Email	_____	Phone	_____
Contact 2	First name	_____	Surname	_____
Contact 2	Position/Title	_____		
Contact 2	Email	_____	Phone	_____

Authorisation:

I agree with the rules of the Award set out by MTANZ and have provided accurate information about the product in this entry form. I am authorized by the company to submit an entry on its behalf.

Signature

Name

Position

Date

2022 MTANZ Manufacturing and Export Award Submission

Company Name _____
Product _____

The product must demonstrate the following criteria:

1. Evidence that it has been designed and developed in New Zealand by a New Zealand owned and operated company
2. Evidence of intellectual property development and/or assignment to the product
3. Evidence of innovation and technical excellence
4. Evidence for the potential to improve patient outcomes (directly or by improving systems supporting patients' treatment)

Executive Summary *(max 200 words)*

Describe the company *(max 40 words)*

Describe the medical device or technology *(max 60 words)*

Define the health problem the technology is addressing *(max 100 words)*

Compare your product with what is currently available to address this issue *(max 100 words)*

Describe how this medical device or technology was developed *(max 100 words)*

Describe what is innovative about the product *(max 60 words)*

Describe Provide evidence of market penetration, in NZ and/or internationally, incl sales *(max 40 words)*

Describe the steps taken to demonstrate that the medical device or technology works and has potential to improve patient outcomes including but not confined to published data, results of clinical trials, and patient feedback (max 100 words; please do not submit clinical papers, extract key supporting quotations and provide reference list of evidence {AUTHOR/S, TITLE, JOURNAL/PUBLICATION DETAILS})

Additional comments