



**medical technology**  
ASSOCIATION OF NEW ZEALAND

## MTANZ Innovation Award 2022

We invite you to enter your company in the **Medical Technology Association of New Zealand (MTANZ) Innovation Award 2022**.

The Medical Technology Association of NZ believes in celebrating exciting medical technology innovation that changes the lives of patients. The prestigious MTANZ Innovation Award is recognition of the excellent innovation in our industry.

By entering the award, it encourages member companies and industry professionals to excel in the achievement of their business and personal goals, and reward those who achieve outstanding results by the introduction of innovative medical technology into the New Zealand market.

If you are a MTANZ member company, regardless of size or location this award is open to you.

Just by entering the **MTANZ Innovation Award** you may:

### **Boost your profile**

The **MTANZ Innovation Award** is an excellent way to raise your company profile. Finalists and winner receive widespread coverage showcasing their achievements.

### **Access a distinguished network of industry leaders**

Take the opportunity to engage with New Zealand's medical device community. Attending the HealthTech Week Awards & Networking Night gives you the chance to meet and mingle with industry professionals.

All nominees will benefit from entering the awards. Examining the process by which excellence in innovation can be achieved helps businesses identify key areas for improvement. In addition, entering the award demonstrates to staff and clients that the business is committed to the pursuit of excellence and improved patient outcomes.

### **MTANZ Innovation Award Winner Rewards**

- Announced at the HealthTech Week Awards & Networking Night **28 June 2022** to attendees
- MTANZ Innovation Award Trophy and framed certificate
- Ability to promote your win for an unlimited period
- Publicity on the MTANZ website and other related promotional material and avenues

Member companies and their employees can self-nominate for the award by addressing a range of criteria that are relevant to the category. The submissions are then judged by a panel of independent judges.



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## MTANZ Innovation Award 2022 Rules and Criteria

The Medical Technology Association of New Zealand (MTANZ) welcomes any current MTANZ 2021/2022 member company or organisation based or represented in New Zealand to participate in the **2022 MTANZ Innovation Award for Excellence in Medical Technology**.

This MTANZ award recognises the innovative and extraordinary contribution of medical technology in improving health outcomes of New Zealand patients.

A company can enter a product launched in New Zealand between **1 January 2021 and 1 January 2022** and used in the diagnosis, prevention, treatment or management of disease and disability.

### How to enter:

- Complete the attached nomination form
- Address the criteria and include an executive summary as set out in the rules
- Include any supporting documentation if required as set out in the rules
- Send your application by **Monday, 30<sup>th</sup> May 2022** to

**Melanie Pitto – MTANZ Innovation Award**  
Email: [melanie@mtanz.org.nz](mailto:melanie@mtanz.org.nz)

**Medical Technology Association of NZ**  
PO Box 74116  
Greenlane Central, Auckland 1546

### MTANZ Innovation Award 2022 Criteria:

The product must demonstrate the following criteria:

1. Evidence of significant contribution to improving patient outcomes by enhancing quality of life
2. Evidence of technical and clinical excellence

In addressing the two above criteria applicants should briefly speak to the following points:

- Describe the technology (*max 60 words*)
- Provide proof that the product/technology has either been designed, manufactured, or distributed in NZ and was launched between 1 January 2021 - 1 January 2022 (*max 60 words, reference if needed*)
- Define the health problem the technology is addressing (*max 100 words*)
- Compare your product with what is currently available to address this issue (*max 100 words*)
- Describe improved patient outcomes achieved with your product (*bullet points only, max 80 words*)
- Give scientific evidence to support the claims against the criteria referencing published and/or unpublished data and/or results of clinical trials (*max 100 words; do not submit clinical papers, extract key supporting quotations and provide reference list of evidence {AUTHOR/S, TITLE, JOURNAL/PUBLICATION DETAILS}*)

Provided template for criteria and executive summary must be used. Template can be downloaded [here](#).

## Rules:

- Entries are accepted from a medical technology company based in New Zealand or represented in New Zealand at the time of product launch
- Entries will be accepted from current MTANZ 2021/2022 members only
- A company can enter more than one product (up to three) and each product will require a separate application
- A product can include medical technology used in the diagnosis, prevention, treatment or improvement of disease and disability
- The product must be launched in New Zealand between 1 January 2021 – 1 January 2022
- Product must have either been designed, manufactured or distributed in New Zealand
- Entries must be sent to MTANZ in pdf or paper copy
- Where the entry is supplied in paper copy, please send 5 copies, this includes 5 copies of print advertising if applicable
- Entries must include an executive summary about the product which could be used in future promotion of no more than 200 words (*provided template must be used*)
- Entries must address the two criteria and combined responses to the criteria must be no more than 400 words in length (*provided template must be used*)
- Applicants must complete the entry form signed by a person authorised by the company
- Entries can include photographs and other supporting documentation but must not include product samples (*strictly no more than 2x A4 supporting pages*)
- Entrants must be willing to participate in promotional activities around the Award
- The judges' decision is final and no further correspondence about the judges' decision will be made with the entrants

## Judges:

There are up to four judges on the award panel. Each judge is nominated for their expertise in medical technology, academia and research or represents a health professional or consumer perspective.

## Timeline:

Nominations must be received at MTANZ Secretariat by **Monday, 30<sup>th</sup> May 2022**

All finalists will be notified by **Friday, 17<sup>th</sup> June 2022** and invited to attend the HealthTech Week Awards and Networking Evening in Auckland **Tuesday, 28<sup>th</sup> June 2022** where the winner will be announced.



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## MTANZ Innovation Award 2022

### Entry Form

#### Section 1

Company name \_\_\_\_\_

Product name \_\_\_\_\_

#### Section 2

**Product assists with disease and disability in the following way (please tick):**

Diagnosis                  Prevention                  Treatment                  Management

#### Section 3

Contact 1      First name \_\_\_\_\_ Surname \_\_\_\_\_

Contact 1      Position/Title \_\_\_\_\_

Contact 1      Email \_\_\_\_\_ Phone \_\_\_\_\_

Contact 2      First name \_\_\_\_\_ Surname \_\_\_\_\_

Contact 2      Position/Title \_\_\_\_\_

Contact 2      Email \_\_\_\_\_ Phone \_\_\_\_\_

#### Authorisation:

I agree with the rules of the Award set out by MTANZ and have provided accurate information about the product in this entry form. I am authorized by the company to submit an entry on its behalf.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name

\_\_\_\_\_  
Position

\_\_\_\_\_  
Date

## 2022 MTANZ Innovation Award Submission

Company Name \_\_\_\_\_  
Product \_\_\_\_\_

The product must demonstrate the following criteria:

1. Evidence of significant contribution to improving patient outcomes by enhancing quality of life
2. Evidence of technical and clinical excellence

### Executive Summary *(max 200 words)*

### Describe the technology *(max 60 words)*

**Provide proof that the product/technology has either been designed, manufactured, or distributed in NZ and was launched between 1 January 2021 - 1 January 2022 *(max 60 words, reference if needed)***

### Define the health problem the technology is addressing *(max 100 words)*

**Compare your product with what is currently available to address this issue** *(max 100 words)*

**Describe improved patient outcomes achieved with your product** *(bullet points, max 80 words)*

**Give scientific evidence to support the claims against the criteria referencing published and/or unpublished data and/or results of clinical trials** *(max 100 words; please do not submit clinical papers, extract key supporting quotations and provide reference list of evidence {AUTHOR/S, TITLE, JOURNAL/ PUBLICATION DETAILS})*

**Additional comments**